



ESPERIENZA ITALIA

In 2011, Turin and Piedmont will be staging the past, the present and the future of the country in a dazzling event to mark the 150th anniversary of Italy's Unification.

Turin and Piedmont present Esperienza Italia, the big event focused on Italy and featuring everything in which Italy excels, for the 150th anniversary of Italy's Unification.

Masterpieces of art, creativity, innovation and fashion, lifestyle quality, history, food and scenery: from 17 March 2011, the best of everything that Italy can offer the world will be revealed on the 'stage' of Turin and Piedmont. A hectic programme of exhibitions, events, sports, shows, concerts, conferences is scheduled, which will also be a chance for reflecting on the process of unification and how the Italian identity was built, looking at the country's future.

Esperienza Italia, held under the High Patronage of the President of the Republic, will be centred on two exceptional places: the Officine Grandi Riparazioni (OGR) and La Venaria Reale.

The first, just a short way from the town centre of Turin, will become **the Workshop of Italy**: a laboratory offering a reconstruction of the past and a projection towards the future.

At the same time, at Venaria Reale, just a few kilometres outside Turin, this majestic baroque complex will become **the Palace of Italy** in which to admire the wonders of Italian talent from around the world.

THE MAIN EXHIBITIONS

Fare gli italiani. 150 anni di storia nazionale

Officine Grandi Riparazioni, from 17 March to 20 November 2011

The exhibition, organised by **Walter Barberis** and **Giovanni De Luna**, tells the story of Italy from its Unification through to the present date: not a succession of events but a history of the people. The protagonists are Italians themselves in all their different ways, described by means of all those moments that have brought them together and given them a common identity. These steps form part of a journey lasting 150 years during which “people became Italians”.

To tell of this century and a half of unified history from a critical viewpoint, the exhibition will be showing the main elements that have held Italians together as well as those factors that have maintained or increased the divisions, representing them by multiple narrations and languages. This multimedia, creative and technological exhibition requires visitors to choose their own routes from two directions running parallel – “La Corrente” and “Le isole tematiche” – and to explore them interactively.

Stazione futuro. Qui si rifà l'Italia

Officine Grandi Riparazioni, from 17 March to 20 November 2011

Everything will change in Italy over the next ten years. The expansion of broadband (high-speed broadband in the large cities) will open the way to telepresence, telemedicine and eliminate all the paper of bureaucracy. We will all be connected for sharing knowledge, carrying out research, launching businesses, being innovative. The Web will make innovators stronger and could be the spark for triggering a new industrial revolution. Cars will run on electricity, homes will produce their own clean energy and diseases will be stopped before taking hold, all thanks to super-sophisticated machines. This isn't science fiction. These projects are already here.

Stazione Futuro, produced by **Riccardo Luna**, is the exhibition that will tell us about Italy in the years to come by means of a display route split into theme areas – which in turn represent the fulcrums of local and global change in the future – and in multiple languages.

Il futuro nelle mani. Artieri domani

Officine Grandi Riparazioni, from 17 March to 20 November 2011

Craftwork has been slowly declining in recent decades, diminishing from being the country's point of strength and excellence to having a residual role. However, today's changes in working patterns mean that craftwork is becoming once again an interesting prospect for the young.

The exhibition, presented by **Enzo Biffi Gentili** and divided into three areas, is based on this theme: the advisability and need for launching a new, metropolitan and also “metal industry” craftsmanship. And it does so primarily by the temporary installation of the New Workshops for displaying the projects and products of renowned artisans. The second section, the Ghost Train Tunnel, will emphasise that particular form of sophisticated craftsmanship currently represented by “digital work”. Lastly, there will be a Showrooms Gallery, an “arts & crafts supermarket” occupied in rotation by “Italian excellence of craftsmanship”.

La bella Italia. Arte e identità delle città capitali

Scuderie Juvarriane at the Reggia di Venaria, from 17 March to 11 September 2011

Turin, Florence, Rome, Milan, Venice, Genoa, Bologna, Parma, Modena, Naples and Palermo: each of the pre-Unification “cultural capitals” was, and is, in various ways representative of the different destinies and particular identities of the courts and Italian cities.

The exhibition, set up in the Scuderie Juvarriane in the Reggia di Venaria and organised by **Antonio Paolucci**, aims to give an image to the various Italic areas which History called upon to become Italy.

Over 350 works of art coming from museums in Italy and the world and also from private collections will describe the identity of these cities as seen by the great artists such as Giotto, Beato Angelico, Donatello,

Botticelli, Leonardo, Michelangelo, Raphael, Correggio, Bronzino, Titian, Veronese, Rubens, Tiepolo, Canova, Hayez, Bernini, Parmigianino, Velazquez and many more: a journey from which the profile of Italian art and style emerges and is confirmed.

Moda in Italia. 150 anni di eleganza

Sale delle Arti in the Reggia di Venaria, from 23 July to 11 December 2011

This exhibition tells the story of fashion in Italy from the Risorgimento through to the present date and ending with a look towards the future. The layout will employ a series of visual and sound installations constantly relating to the clothes displayed.

The main core of the exhibition consists of the clothes from the prestigious collection of Sartoria teatrale Tirelli. To these are added clothes made by the main contemporary Italian fashion designers of the last fifty years.

The artistic direction of the exhibition is in the hands of the costume designer **Gabriella Pescucci**, Oscar winner in 1994, who will mainly be dealing with the first section, and then also the journalist **Franca Sozzani**, editor since 1988 of Vogue Italia, who will instead be in charge of choosing and collecting the clothes in the second part.

Leonardo. Il genio, il mito

Scuderie Juvarriane at the Reggia di Venaria, from 22 October 2011 to 8 January 2012

The many-sided genius of Leonardo is explained by means of the theme of how he was depicted in the history of Art, from natural portraits to official representation. The exhibition shows one of the masterpieces of the Savoy collections: the Self-Portrait, a very famous sanguine drawing held by the Royal Library of Turin.

In addition to this work, known throughout the world for its artistic value and for the many meanings that have been attributed to it, other original works will be displayed focusing on the theme of the human face,

forming a dramatic setting for discovering the exceptional story of one of Italy's most famous figures of all times.

Potager Royal. Orti e frutteti nei Giardini della Reggia
Gardens at the Reggia di Venaria, from 16 April 2011

In Parco Basso of the new Gardens of the Reggia, the largest Potager of Italy will be created in an area of around 10 hectares close to the Cascina Medici del Vascello. Part of the Gardens extended into this area in the 17th and 18th centuries, but it was turned over to crops by the Royal Family Farm in the 19th century.

The restoration project, drawn from an old design, is square in shape, with cultivated areas, ponds, fountains, espaliers for fruit trees and pergolas over which flowers and vegetables ramble. A perfect setting for presenting and maximising the biodiversity and the wine and food heritage by which Italian cuisine is distinguished, to which will be dedicated educational routes, themed workshops and many other activities.

Cene regali

Galleria Grande at the Reggia di Venaria, from April to November 2011

From April to November 2011, on a monthly basis and at a cost of €60, there is the chance to embark on this exceptional food & wine journey by taking part in the Royal Dinners for enjoying regional Italian dishes prepared by top chefs within the glorious setting of the Galleria Grande. Otherwise you can go shopping in the market offering all the best in wine and food, set up within the old town centre (the dinners are scheduled for Fridays and the market on the following Saturday and Sunday).

With the Royal Dinners, the Reggia pays homage to top Italian cuisine and its leading lights: the top chefs who help to ensure that Italian catering is one of the best in the world. These same chefs will be welcoming visitors and lovers of good food during the ten evenings, each dedicated to a region in Italy.

TURIN AND PIEDMONT: A RENEWED TERRITORY

For the 150th anniversary of Italy's Unification, Turin and Piedmont have many other surprises and new features scheduled: the reopening of historical palazzos and monuments, restored to their original splendour, the inaugurating of new museum displays, the opening of large green areas, and the enhancement of places that formed the backdrop to the Unification process and the last 150 years of this country's history.

The Museum of the Risorgimento and the Automobile Museum will be reopening completed renewed. The Salone of Italy's first Senate at Palazzo Madama will be reconstructed, where there will also be inaugurated the new MuseoTorino. The new Parco Dora will be created in Turin, funded by the Unità Tecnica di Missione, while in Novara the refurbishing of the Broletto will be completed. The Province of Turin will also be organising eleven itineraries for rediscovering the Risorgimento in its territory through public and private buildings, inscriptions, relics, streets and squares of important events.

THE TOP EVENTS OF 2011

In the nine months of Esperienza Italia, In Turin and Piedmont, a unique and prestigious programme of cultural events dedicated to Italy and its 150th year will be on offer: theatre, opera, concerts of classical and contemporary music, festivals, film seasons, exhibitions and conferences. During the year there will also be highly popular and prestigious sports events, from the start of the Giro d'Italia bicycle competition from the Venaria Palace, to various important international competitions: the Archery World Championships and the Summer National University Championships. And then, starting in spring, Turin will also be welcoming the main military parades: the Granatieri di Sardegna, the Alpini, the Arma di Cavalleria, the Carabinieri, the Air Force, the Bersaglieri, Assoarma and the Fire Brigade.

SCHOOL SPACE

Esperienza Italia is particularly focused on the young. Within the Officine Grandi Riparazioni will be created the SCHOOL SPACE, an area of 2,000m² made specifically for schools where youngsters from all over Italy can meet and compare, bringing the results of their work done in previous years or participating in the presentations or the laboratories offered.

In addition to School Space, at the Reggia di Venaria, the Education Services will be organising laboratories and theme tours for all schools on the subjects of the individual exhibitions and on the Reggia and the Gardens in general.

SPONSORS OF ESPERIENZA ITALIA

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For more information:

www.italia150.it

www.lavenaria.it

www.officinegrandiriparazioni.it

Further information, photos and videos (English version) are available on:

www.italia150.it/areaftp.html (Ottimizzato per explorer 7.x e 8.x)

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